

Dear TWHBEA Member or Expired Member,

First I want to thank you for your current or past membership in TWHBEA. We truly have the world's greatest horse. As you are aware we have recently suffered some extremely bad press due to the actions of a few. Please know that TWHBEA is committed to the horse first. We have a zero tolerance for abuse of any kind and will not tolerate it. TWHBEA is currently experiencing financial difficulties for a number of reasons. The breeding of horses in the U.S. of all breeds is down significantly. This downward trend has greatly affected our revenue. A large portion of our budget comes from registering new foals each year. While we cannot make people breed horses and register these foals we do have the ability to help TWHBEA in a very meaningful way. Membership revenues are a fantastic way to support our great horse. If you once were a member we need you back and want to understand why you left. If you just forgot and have your renewal sitting on your desk we need you to send it in. If you are a current member we thank you and appreciate your commitment to our organization.

It seems during times of uncertainty people often hideout and wait for the cloud to blow over. We need our members now more than ever. As the Owner's Exhibitors V.P. of TWHBEA I am asking you to support our great horse. The integrity and the history of our horse needs to be safeguarded for the future generations to foster and enjoy.

Your membership will make a difference.

Thanks in advance for your consideration,

Jason A. Bachert

Vice President Owners Exhibitors International